



A FEATHER IN THE CAP...

***KSM-66 bags the
“Ingredient of the Year” award***

Ixoreal's KSM-66 Ashwagandha extract received the 2012 "Innovative Ingredient of the Year" Award at Panacea, South Asia's largest trade show and conference on natural products. Panacea's distinguished jury of scientists and industry experts cited KSM-66 as an ingredient that uses advanced phyto-chemistry and extraction processes to modernize applications of an ancient herb, and substantiates the ingredient's effectiveness with clinical trials.

The Award was presented in Mumbai by Dr Fauzia Khan, Minister of Health, Government of Maharashtra, India.